



MEDIA ADVISORY

What: MLK Day of Service “**Reflecting on the Dream**”

When: 8:30 a.m. Saturday, January 17.

Where: Huston-Tillotson University, 900 Chicon St., Davage-Durden Building, Austin

Who: Sponsored by the Austin Area Heritage Council, Huston-Tillotson University, Office of State Representative Dawanna Dukes and United Way Capital Area/Hands On Central Texas.

Why: In honor of the legacy of Martin Luther King Jr., the MLK Day of Service promotes community service and volunteerism by assembling hundreds of Central Texas volunteers from all walks of life, to contribute their time and talent towards making the Austin area a better place to live. Speakers will reflect on Dr. King’s message, then approximately 500 volunteers will spread out around the city, including parks, schools and nonprofit agencies working on community improvements, making peace benches and other projects that benefit Central Texas.

Web: www.handsoncentraltexas.org

Media opportunities: At and after the kickoff, broadcast and print journalists will be able to shoot video and photos of the culmination of the MLK peace bench project and other volunteer projects, and be able to interview:

- State Rep. Dawanna Dukes (D-Austin)
- Dr. Larry Earvin, President Huston-Tillotson University
- Dr. Leonard Moore, Vice-President UT Diversity & Community Engagement
- David Balch, President and Chief Professional Officer, United Way Capital Area
- Armando Rayo, Director, Hands On Central Texas
- Mt. Sinai Baptist Missionary Church Children’s Choir
- Volunteers participating in the MLK Day of Service.

Pre-event contact: Armando Rayo, Hands On Central Texas, 512-225-0360 (direct) or 512-785-0447 (cell).

Day-of-event contact: John Turner, United Way Capital Area, 512-225-0359 (direct) or 512-636-1497 (cell)