



For Immediate Release

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Film and Panel to Focus on Local Impact of Global Economic Crisis

LIVE UNITED Film Series to Discuss Local Financial Stability Programs

AUSTIN, Texas – Feb. 17, 2010 – United Way Capital Area and KLRU-TV, Austin PBS, will present the second installment in the LIVE UNITED Film Series on Thursday, Feb. 25 at 7 p.m. at the Alamo Drafthouse South. The focus is on financial stability with a special screening of *FRONTLINE: Inside the Meltdown*. Open to the public, the event is free with reservations requested at www.unitedwaycapitalarea.org.

Inside the Meltdown sheds light on the series of financial events that ultimately led to the global economic crisis. Following the screening, a panel will discuss the affect the economic crisis has had in the greater Austin area, as well as local initiatives that are helping to make a difference. Panelists include:

- Suzi Sosa, chief of staff of MPOWER Labs and a former U.S. Department of Commerce economic development specialist
- Ann Baddour, a senior policy analyst with Texas Appleseed whose projects bring low-income and immigrant consumers into the financial mainstream; and
- Margo Weisz, executive director of PeopleFund, a Central Texas non-profit that creates economic opportunity through small business loans, affordable housing initiatives and community outreach.

The LIVE UNITED film series aims to inspire, inform and educate Central Texans about topics impacting our community. The final film in the three-part series will be shown on March 25 and will focus on Hispanic engagement.

About the LIVE UNITED Film Series

The LIVE UNITED Film Series provides Central Texans an opportunity to explore a critical community issue through film and dialogue. The event was created to generate meaningful conversation around critical social issues and provide participants with both

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knowledge and volunteer opportunities to address these issues in our community. The LIVE UNITED Film Series is presented by Hands on Central Texas, a program of United Way Capital Area program and KLRU-TV, Austin PBS.

About KLRU-TV, Austin PBS

KLRU-TV, Austin PBS, reflects, celebrates and inspires Central Texas through creative excellence, community engagement and lifelong learning. In addition to providing locally produced and quality national television programming, KLRU is also a non-profit organization helping to build a stronger community through educational workshops, community engagement projects and public events. Known as the producing station of the longest running live music television show **Austin City Limits**, KLRU has also worked on several other national productions including the documentaries **Tattooed Under Fire** and **Snakebit**. Get more information about KLRU at klru.org.

About United Way Capital Area

United Way Capital Area is working hard to advance the common good by focusing on the building blocks of a better life: education, financial stability and health. UWCA helps individuals and families in need and works to create long-lasting changes that prevent problems from happening in the first place. Our vision in Central Texas is a caring community where the opportunity to fulfill human potential is always within reach. For more information, please visit www.unitedwaycapitalarea.org.

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