



For Immediate Release

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**EMPLOYEES GIVE GENEROUSLY TO HELP CHANGE
LIVES IN CENTRAL TEXAS**

*14 Texas Companies Increase Campaign Giving to Support
United Way Capital Area Programs*

AUSTIN, Texas – Feb. 16, 2011 – Employees at more than 300 Austin area companies are helping to change people’s lives and make a lasting difference in the community through their donations to the United Way Capital Area (UWCA) 2010 campaign.

“Our work focuses on education, income and health – the building blocks for a good quality of life,” said Debbie Bresette, President of UWCA. “Donors in Central Texas generously increased their donations this year by nearly \$1 million over last year for a total of \$16.3 million. We are so grateful for this great community support which will allow us to continue vital programs and services.”

Three companies – Dresser Wayne, Centene Corporation and Best Buy -- saw more than 50 percent increases in donations, said campaign co-chairs Jeff Hahn, principal of Hahn, Texas and Ben Bentzin, a UT lecturer at the McCombs School and a former Dell executive. Donations from each of these companies range between \$50-\$25K.

“Workplace giving is United Way’s forte, and this year’s results show that employees responded to the call for investing in programs that address the root causes of persistent poverty,” said Hahn.

Eleven other companies, whose donations total between \$1 million and \$25K, also increased their giving this year including:

- 1 Million and Up: H-E-B
- \$500K-\$1 Million: National Instruments
- \$250K-\$500K: 3M and Samsung Austin Semiconductor

- \$100K-\$250K: Enterprise Rent-a-Car; Deloitte LLP, Baker Botts LLP, Texas Gas and Dell
- \$50K-\$100K: Federal Express
- \$25K-\$50K: Nordstrom

The money raised by UWCA is used to support programs, services and grants in the areas of education, income and health. These include:

- Born Learning, early literacy programs and early childhood education training for parents and teachers through the Success By 6 initiative.
- 1 Hour for Kids, a mentoring program; improving out-of-school time programs and increasing awareness of opportunities to go to college are all part of the Youth initiative.
- Bank on Central Texas, a program that connects people to low and no-cost financial products; job training, and programs to increase educational levels are just some of the Income focus area initiatives.
- Helping low-income seniors live independently, improving access to health and dental care and health education programs are all part of the Health focus area initiatives.

About United Way Capital Area

United Way Capital Area is working hard to advance the common good by focusing on three key areas: education, income and health – the building blocks for a good life. UWCA works to create measurable change that prevents problems from happening in the first place and that empowers people to improve the quality of life for themselves and others. Our vision for Central Texas is a community where all individuals and families achieve their human potential through education, income and healthy lives. For more information, please visit www.unitedwaycapitalarea.org.

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