



For Immediate Release

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United Way Capital Area Employees Assume New Leadership Roles

AUSTIN, Texas – March 16, 2011– United Way Capital Area (UWCA) has promoted Lauren Paver to Chief Operating Officer and Kay Euresti Garza to Vice President, UWCA Helpline.

“Both Lauren and Kay are outstanding leaders,” said Debbie Bresette, UWCA President. “In their new roles, they will play an even larger role in helping us drive community change.”

As COO, Paver will direct the nonprofit’s daily operations and assist the organization in achieving strategic goals. Her responsibilities include oversight of Community Development, Human Resources, Marketing Communications and Resource Development. In her three years at UWCA, Paver served as Vice President, Business Strategy and Director, Corporate Relations. She also is a United Way Global Resident Fellow, a one year development program to develop the next generation of United Way leaders. Prior to joining UWCA, Paver worked for National Instruments.

Garza has been with UWCA for 10 years, most recently as Director, UWCA Helpline. Garza manages a team of 30 call specialists and community information and disaster coordinators who answered more than 326,000 calls in 2010. Her promotion comes after shepherding an expansion of the Helpline to include screening, healthcare information and customer service for Central Health. In addition to healthcare information, the Helpline also operates 2-1-1 Texas, a free 24-hour information line that provides access to health and human services through a multilingual helpline and website. When disaster strikes, 2-1-1 Texas mobilizes to provide immediate referrals for those in need. In Austin, 2-1-1 Texas is a public-private partnership of UWCA and the Texas Health and Human Services Commission. Previously, Garza worked for Dell and Apple Computers.

About United Way Capital Area

United Way Capital Area is working hard to advance the common good by focusing on three key areas: education, income and health – the building blocks for a good life. UWCA works to create measurable change that prevent problems from happening in the first place and that empowers people to improve the quality of life for themselves and others. Our vision for Central Texas is a community where all individuals and families achieve their human potential through education, income and healthy lives. For more information, please visit www.unitedwaycapitalarea.org.

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