



For Immediate Release

Media Contact:

Amy Wells, Marketing &
Communications Manager
United Way Capital Area
512-382-8599 (w)
512-222-8643 (c)

United Way Capital Area Board Welcomes New Member and Chairman

AUSTIN, Texas – August 11, 2011 – Bill O'Brien, a retired IBM executive, elected to Chair the Board of Directors of United Way Capital Area (UWCA). In addition, Gayle Greer, a retired executive from Time Warner Entertainment, has joined the board for a three-year term.

O'Brien, who retired from IBM after a 30-year career, has a long history of supporting UWCA with board service spanning three decades, including serving as Campaign Chair in 1989 and 1990, which raised more than \$10 million.

"I came back to the UWCA Board because of the time I've spent in the last year as a volunteer providing assistance with finance and operations. I realized that my United Way experience, business and non-profit background, as well as the time I have available to volunteer, might be able to benefit an already capable staff and Board," O'Brien said.

O'Brien also has served on non-profit boards at People's Community Clinic, Meals on Wheels and More, Austin Humane Society and Austin Museum of Art. He currently serves on the United Ways of Texas board as past board chair and the advisory council for the Salvation Army.

Greer retired in 1998 from Time Warner Entertainment, which at the time was a division of AOL Time Warner. During her 20-year tenure, she served in numerous capacities including Senior Vice President of Time Warner Communications Group and Group Vice President of Time Warner Cable.

Her volunteer work includes early childhood and youth education, domestic violence and older adults needs. Greer became involved with United Way more than 20 years ago while in Denver, CO, where she was the first woman to serve as Chair of the Board of Trustees with Mile High United Way.

Greer's passion for education initially led her to UWCA to serve on the UWCA Youth Leadership Council. She also serves on the Board of Directors of the Daniels Foundation in Denver, CO, where she was involved in K-12 education

reform.

Other members of the UWCA Board include:

Marie Baker, retired, CSC; Mike Blue, managing partner of the Austin office of Ernst & Young, L.L.P.; Ray Bonilla, partner at Ray, Wood & Bonilla; Heather Brunner, Chief Operating Officer at Bazaarvoice; Sam Bryant, President & CEO of Bryant Wealth Investment Group L.L.C.; Kevin Cole, attorney with The Cole Law Firm.; Juan González, Vice President for Student Affairs at The University of Texas at Austin; Butch Hayes, Managing Partner at Fulbright & Jaworski, L.L.P.; Catherine Morse, Board Counsel and Director of Public Affairs, Samsung Austin Semiconductor; Kristy Ozmun, Director of Kristy Ozmun Public Relations; Anne Smalling, President of HM International; Bill Volk, partner with Vinson & Elkins, L.L.P.; and Debbie Bresette, President of UWCA.

About United Way Capital Area

United Way Capital Area addresses the root causes of poverty by focusing on three key areas: education, income and health – the building blocks for a good life. UWCA works to create measurable change that prevents problems from happening in the first place and that empowers people to improve the quality of life for themselves and others. Our vision for Central Texas is a community where all individuals and families achieve their human potential through education, income and healthy lives. For more information, please visit www.unitedwaycapitalarea.org.

###