



## **PSA for immediate distribution**

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## **Central Texans Affected by Wildfires Encouraged to Call 2-1-1 for Help**

**AUSTIN, Texas – September 7, 2011** – The 2-1-1 Helpline, through United Way Capital Area (UWCA), is the best place for families and individuals affected by wildfires to call for help. 2-1-1, a free, state-wide information and referral network, works to constantly update and verify relief resources, as new information is available. Callers are connected with an experienced call specialist that has the most up-to-date information on relief resources. If you are in need of help, please dial 2-1-1 to get information about:

- Evacuations
- Shelter locations
- School closures
- Road closures
- Resources for evacuees
- And other resources

Information on these resources and the UWCA Wildfire Relief Fund and volunteer opportunities is available at [www.unitedwaycapitalarea.org](http://www.unitedwaycapitalarea.org).

### **About United Way Capital Area**

United Way Capital Area addresses the root causes of poverty by focusing on three key areas: education, income and health – the building blocks for a good life. UWCA works to create measurable change that prevents problems from happening in the first place and that empowers people to improve the quality of life for themselves and others. Our vision for Central Texas is a community where all individuals and families achieve their human potential through education, income and healthy lives. For more information, please visit [www.unitedwaycapitalarea.org](http://www.unitedwaycapitalarea.org).

### **About the UWCA Helpline**

The United Capital Area Helpline, an in-house call center, supports Central Texas through partnerships with 2-1-1 Texas Information and Referral and Central Health Customer Service. The UWCA Helpline is a seamless system that gives one-call access to health care and basic needs information and referral.

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