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United Way Capital Area Enables Individuals and Businesses to Get Help and Support Wildfire Relief

AUSTIN, Texas – September 6, 2011 – United Way Capital Area (UWCA) is helping families in crisis affected by the Central Texas Wildfires by providing available resources and engaging individuals and businesses seeking to provide help in the form of in-kind and monetary resources.

Get Help – Call 2-1-1

The UWCA Helpline has taken more than 275 calls today from families and individuals affected by wildfires. 2-1-1, a free information and referral network, works to constantly update and verify relief resources, as new information is available. If you are in need of help, please call 2-1-1 to get information about:

- Evacuations
- Shelter locations
- School closures
- Road closures
- Resources for evacuees

UWCA Central Texas Wildfire Relief Fund

Supporting families in crisis is easy with a one-time gift to the UWCA Central Texas Wildfire Relief Fund. Give online at www.unitedwaycapitalarea.org. UWCA will direct 100 percent of the donations to a variety of non-profits providing a range of services for immediate and long-term relief related to the wildfire crisis.

Corporate In-Kind Donations

UWCA is coordinating corporate in-kind donations from businesses. A list of current needs is available at www.unitedwaycapitalarea.org/give/in_kind_donation_program.php. Delivery vehicles are needed to transport donations. Contact Nikki Krueger, UWCA Director of Volunteer Engagement, at 512-382-8611 for this and other corporate in-kind donation inquiries.

Volunteering

UWCA is working with Central Texas agencies to identify volunteer opportunities for individuals wanting to give time. The UWCA Hands on Central Texas team is working quickly with a variety of contacts to identify needs for volunteers. As information is available, it will be posted on www.handsoncentraltexas.org.

About United Way Capital Area

United Way Capital Area addresses the root causes of poverty by focusing on three key areas: education, income and health – the building blocks for a good life. UWCA works to create measurable change that prevents problems from happening in the first place and that empowers people to improve the quality of life for themselves and others. Our vision for Central Texas is a community where all individuals and families achieve their human potential through education, income and healthy lives. For more information, please visit www.unitedwaycapitalarea.org.

About the UWCA Helpline

The United Capital Area Helpline, an in-house call center, supports Central Texas through partnerships with 2-1-1 Texas Information and Referral and Central Health Customer Service. The UWCA Helpline is a seamless system that gives one-call access to health care and basic needs information and referral.

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