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**United Way Capital Area Launches Text to Give Campaign to Support
Wildfire Victims**

AUSTIN, Texas – September 8, 2011 – Supporting Central Texas wildfire victims is now easier by texting **WILDFIRE to 85944** to make a \$10 donation to the UWCA Central Texas Wildfire Relief Fund.

“At United Way Capital Area we are concerned for the immediate and long-term relief efforts our neighbors will require to recover from this crisis. We want to continue to make giving as easy and impactful for Central Texans who wish to support this important cause,” remarked United Way Capital Area President, Debbie Bresette. UWCA will direct 100 percent of the donations to a variety of non-profits providing a range of services for immediate and long-term relief related to the wildfire crisis.

Text WILDFIRE to 85944. Messaging and data rates may apply.

Visit www.unitedwaycapitalarea.org for more information.

About United Way Capital Area

United Way Capital Area addresses the root causes of poverty by focusing on three key areas: education, income and health – the building blocks for a good life. UWCA works to create measurable change that prevents problems from happening in the first place and that empowers people to improve the quality of life for themselves and others. Our vision for Central Texas is a community where all individuals and families achieve their human potential through education, income and healthy lives. For more information, please visit www.unitedwaycapitalarea.org.

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