

# Change Central Texas – for good.

## Workplace campaigns should be fun! Here are some ideas to liven yours up...

### ***“Tune in to Community”***

Music is a great way to get everyone moving to the United Way beat. Hold a karaoke kick-off party. Have participants and volunteers dress up as their favorite musicians. Sell employees' old CDs. Hold a musical talent show.

### ***“United Way Goes to Hollywood”***

Use a series of colorful, creative and humorous posters to publicize the campaign. Hold a bake sale with slogans like "The Pies of Laura Mars" and "Romancing the Scones." Hold a bowling party with slogans like "Bowl Durham" or "Honey, I Struck the Pins."

### ***Books, Music and Video Sale***

Have employees donate old books, CDs, and videos for a company- or department-wide sale, with proceeds earmarked for United Way.

### ***International Olympics***

Celebrate diversity by transforming departments into various countries with décor and dress to match. Organize an international potluck luncheon where employees bring their favorite ethnic dishes. Host a mini-Olympics tournament (with United Way medals as prizes). Invite United Way speakers to talk about various cultures in Central Texas. Showcase music from around the world.

### ***Trivial Pursuit/Chess/Scrabble contest***

Recruit employees to play a chosen board game. Create a pool around the winning team or allow employees to move/acquire a game piece for every returned pledge card. Utilize United Way trivia when possible to promote education and awareness.

### ***United Way 007***

United Way clues are given to employees in the form of riddles. The department or individual who figures out all the riddles receives a prize at the end of the campaign.

### ***Employee Cookbook***

Have employees donate their favorite recipes to be published in a company cookbook. Sell the cookbooks, with all proceeds going to United Way. A variation of the theme is to sell hints on golf, gardening, etc. Have employees' children provide illustrations.

### ***Back to School***

Relive the glory years of school (without all the homework). Collect school supplies for United Way. Hold a spelling bee with managers vs. employees or department vs. department. Contestants must spell the word correctly or everyone on the team must pay. The winning team receives a prize. Have employees' children make flyers for the event.

### ***Tailgate Party***

Create a sports theme to coincide with football season. Hold a party in the parking lot, and serve hot dogs, chips, soda and peanuts. Play a game of flag football with participants donating a fee.

### ***Balloon Pop***

Ask business partners to donate prizes. Before filling balloons with helium, put a note inside some of the balloons with the name of the prize, and in the other balloons place a United Way fact.

### ***Raffle***

When an employee gives a pledge they are entered into a raffle, with prizes awarded once a week. Or hold an 'early bird' raffle for employees that turn in their pledge forms the first two days of campaign.

### ***Team Trivia***

Departmental teams answer trivia questions about United Way. Each correct answer advances the team one space on a game board. The first one to the end wins a prize.

### ***Community Scrapbook***

Encourage employees to submit volunteer pictures, stories, and successes (either anonymous or recognizing the employees). Publish in a booklet for display in the lobby (or other common area)/

### ***Company-wide walk/run/ride***

Sponsors pledging per mile. Proceeds to benefit United Way.