



LIVE UNITED

GIVE. ADVOCATE.
VOLUNTEER.

Campaign Kickoff From Employee Campaign Coordinator

Dear **EMPLOYEE NAME:**

Our **NAME OF COMPANY** United Way campaign is kicking off today! Last year, we raised **\$XX,XXX** for our community and we hope to surpass that number this year. I believe strongly in our commitment to the future of Central Texas and hope you will join me in making an investment in our community.

When you give to United Way, that one gift supports multiple nonprofit partners and proven community programs that all work together to create the greatest impact. Together, we can create a better tomorrow for our neighbors. If we reach out a hand to one, we influence the condition of all—that's what it means to Live United

You will hear more about United Way in an upcoming employee meeting, I encourage you to ask questions and find out more about the agency that is improving Central Texas counties. You will also receive a pledge form and campaign brochure with more information. Please return your pledge form to me by **XXXXXX**.

Please join me in making a generous gift to United Way this year. Together, we can advance the common good and stand together.

Sincerely,

Employee Campaign Coordinator