

UWCA FOCUS AREAS

EDUCATION, INCOME & HEALTH

Within each focus area, United Way Capital Area partners with a broad cross-section of community stakeholders to identify proven strategies. UWCA programs like Success By 6, Middle School Matters and Bank on Central Texas leverage resources – financial, volunteer, in-kind and issue area experts – to ensure that all of our investments are strategic, align with community goals and ultimately create long-lasting fundamental change in Central Texas.



EDUCATION

SUCCESS BY 6

Our goal: 70 percent of children enter Kindergarten school-ready by 2015

Family Support: providing research-based parent education programs

Quality Early Care and Education: helping education centers serving low-income children become quality rated and/or accredited by state and national organizations

Social/Emotional Development: giving early care and education programs serving low-income children access to mental health consultation services

MIDDLE SCHOOL MATTERS

Our goal: 8th graders will achieve 60 percent higher outcomes on state assessments by 2015

Social Support: making case management services and individualized services such as mental health counseling, social skills training or basic needs assistance available

Family Support: providing parents research-based parent education classes

Community Support: connecting middle school youth to sustained academic support, homework help or mentoring from volunteers in the community

Out-Of-School Time Support: helping to improve after-school and summer programs

INCOME

Our goal: Central Texans will become financially stable by increasing income, building savings and obtaining quality financial education

Increase Income: providing workforce development and training, Earned Income Tax Credit outreach and small business development programs

Build Savings and Assets: providing home buyers and homeowners comprehensive information on the home buying process and the responsibilities of home ownership and counseling homeowners through the foreclosure process

Financial Education: providing comprehensive financial workshops that teach the skills necessary to aid individuals and families in making better financial decisions

BANK ON CENTRAL TEXAS

Bank on Central Texas is a community initiative that offers low-cost or free starter accounts for those in the community who are currently “unbanked” and provides free financial and housing education.

HEALTH

Our goal: Improve community health by addressing gaps in care for older adults, primary care and behavioral health

Older Adults: ensuring the needs of older adults, one of the fastest growing populations in Central Texas, are addressed

Primary Care: focusing on chronic disease management and oral health to help individuals manage and maintain their health and reduce the need for costly emergency room visits

Behavioral Health: making behavioral health services available to children, youth and at-risk populations

UWCA HELPLINE

The United Way Capital Area Helpline, an in-house call center, supports our community through partnerships with 2-1-1 Texas Information and Referral and Central Health Customer Service. The UWCA Helpline is a seamless system that gives one-call access to health care and basic needs information and referral.