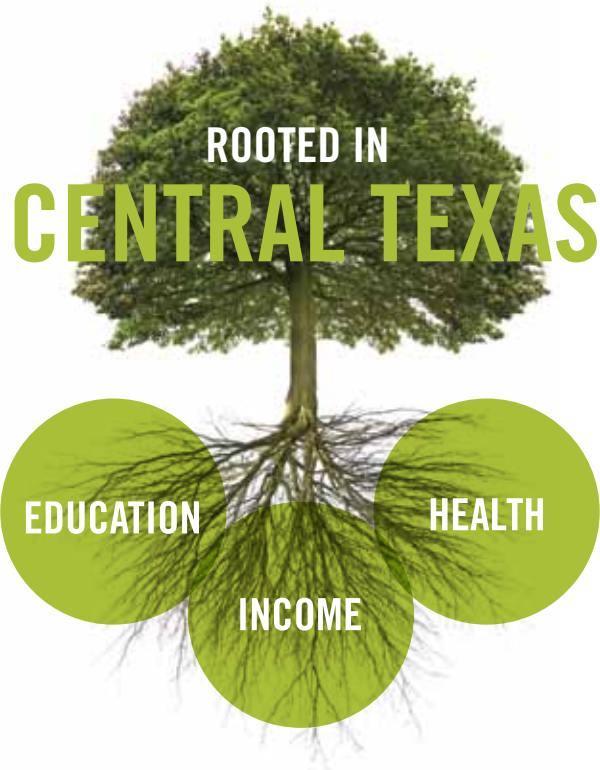




ROOTED IN  
**CENTRAL  
TEXAS**



United Way Capital Area



Our well-being is rooted in education, income and health.  
When one area thrives, we all thrive.

CENTRAL TEXAS STORIES

## David Halliday

United Way Loyal Contributor  
3M

**“None of us became successful without the support of our community. I take the attitude that you put the money where it can make the most impact.”**

David wants Central Texas children to have the best education possible so they can lead companies such as 3M. This is why he's given to United Way for more than 15 years. He knows that United Way Capital Area is making a difference by investing in children and youth to help them achieve their potential through programs such as Success By 6 and Middle School Matters.

Read more of David's story at [unitedwayroots.org](http://unitedwayroots.org)

LEARN MORE





## UWCA FOCUS AREAS



## United Way Capital Area

engages people and organizations with the passion, expertise and resources needed to tend to Central Texas' most pressing issues. When you give, advocate or volunteer, not only do you improve the quality of life for individuals, you help strengthen the community as a whole.

United Way Capital Area assesses Central Texas' most pressing community issues, invests your contribution into proven programs, oversees best practices, and delivers measurable results that change lives.



## BEYOND DONATIONS

"The needs of the world are infinite. When we see a need or something calls to us, we need to respond. It's the way to live a more joyful and fulfilling life. It's in giving that we receive."

– Catherine Morse  
Samsung



### EDUCATION

**Help children  
and youth achieve  
their potential**

- Making sure every child is school ready
- Increasing high school graduation rates
- Helping at-risk youth gain skills to succeed

### INCOME

**Help families  
become financially  
stable**

- Helping families reduce debt and manage their finances effectively
- Supporting job training and improving wages

### HEALTH

**Help everyone  
to be healthy**

- Ensuring older adults remain independent, safe and healthy
- Increasing access to critical primary care services
- Helping vulnerable adults and children achieve optimal behavioral health



LIVE  
UNITED

## GIVE

Giving to United Way Capital Area is easy and powerful. Contribute to Education, Income or Health, choose all three or let United Way Capital Area invest your money where it is needed most. By leveraging individual contributions with additional funds, United Way Capital Area creates a larger impact in Central Texas. From childcare to job placement, your tax deductible contribution makes a difference. United Way Capital Area also honors contributions to any 501(c)3 organization.

## ADVOCATE

Whether it's telling your friends, writing a letter to the editor or signing up for action alerts, **making noise changes lives.**

## VOLUNTEER

Give an hour. Give a Saturday. Whether you mentor a child or deliver meals, **there are hundreds of ways to help someone who truly needs it.**

JOIN US.  
THANK YOU!



GET INVOLVED OR  
SHARE YOUR STORY AT  
[UNITEDWAYROOTS.ORG](http://UNITEDWAYROOTS.ORG)

## United Way 2-1-1 Texas

provides information  
to Central Texans about:

|            |                 |
|------------|-----------------|
| Housing    | Employment      |
| Food       | Counseling      |
| Clothing   | Resources       |
| Healthcare | Volunteering    |
| Childcare  | Disaster Relief |
| Education  | and More        |



DIAL 2-1-1 or search resources online at [211centraltexas.org](http://211centraltexas.org)



**LET'S TEND  
TO OUR ROOTS**

2000 E. MLK Jr. Blvd., Austin, TX 78702  
(512) 472 6267 | [unitedwayroots.org](http://unitedwayroots.org)

