



WORKPLACE GIVING CAMPAIGN 2011



ROOTED IN CENTRAL TEXAS

OUR IMPACT THROUGH UNITED WAY CAPITAL AREA

Dear ~~XXXXXXXXXXXXXXXXXXXX~~

Your gift to United Way Capital Area (UWCA) makes a direct impact on our community through UWCA’s Community Impact agenda, which focuses on education, income and health. These are the building blocks of a strong community.

UWCA programs such as Success By 6, Middle School Matters and Bank on Central Texas leverage many resources – financial, volunteer, in-kind and issue area experts. This ensures that all investments are strategic, align with community goals and ultimately create long-lasting fundamental change in Central Texas.

Last year, UWCA’s impact included:

- 9,700 children and parents were served by Success By 6 programs such as home visits, childcare and mental health services.
- More than 4,000 middle school students participated in leadership opportunities, college and career awareness programs and positive youth development activities.
- 3,300 people received financial and housing education.
- Older adults received 4,569 nutritious meals and 849 had their basic living needs met or exceeded.
- The UWCA Helpline linked more than 300,000 callers to health and human services information and community resources.

Central Texans receive life-changing services like these because (your company name)’s employees care! Remember that during our workplace campaign, pledges can be made through ~~XXXXXXXXXXXXXXXXXXXX~~

To learn more about UWCA’s work, visit www.unitedwayroots.org.

Sincerely,

