



WORKPLACE GIVING CAMPAIGN 2011



ROOTED IN CENTRAL TEXAS

YOU'RE HALFWAY THERE!

Dear ~~XXXXXXXXXXXXXXXXXXXX~~

We've reached the mid-point of our workplace giving campaign and have reached _____% of our _____ goal! Thanks to each of you who have generously made a campaign pledge. There's still time to make your pledge and get involved.

United Way Capital Area has many recent accomplishments that work to improve our community. These include:

- Launching Middle School Matters, a pilot Community Investment Grant project, focused on increasing academic achievement in three of the community's highest need middle schools.
- 2-1-1 Texas taking the 1 millionth call from Central Texans in need of assistance. In 2010, residents placed more than 326,000 calls to 2-1-1 Texas, an increase of 22 percent from the previous year.
- Releasing "Quality Childcare Survey" that highlights the need for more higher education among childcare teachers, most of whom lack a college degree.

Great work like this happens because of your generous support. Help us finish strong by making a pledge today! Pledges can be made through _____ by ~~AA~~

For more about UWCA's community impact, visit www.unitedwayroots.org.

Sincerely,

United Way
Capital Area

United
Way



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CENTRAL TEXAS