



Sponsorship Benefits

Title Sponsor - \$30,000 (Two available – industry exclusivity)

- Twenty invitations to VIP Reception and photo opportunity with Campbell Brown;
- Valet parking and superior seating table for 20 with custom signage;
- Logo recognition on Ballroom banner and event signage;
- Logo recognition on event invitation (mailed to 1000) and in event program (700ppl);
- Full page ad in event program;
- Logo recognition in pre-event publicity and in post-event thank-you ads;
- Name recognition in corporate and donor newsletters and in UWCA blog for 3 months (Sept - Nov) with related articles about event (more than 12,000 subscribers;)
- Logo recognition on UWCA Home Page for 1 month and on Partner Page for 3 months with hotlink to corporate site (more than 5000 page views per month;)
- Tax deductible value of gift is \$27,400.

**Sponsorship at this level supports UWCA's financial stability programs such as Bank on Central Texas, providing opportunities for the underserved in our communities to access high-quality, low-entry banking products that will help them build a secure future for their families.*

VIP Party Sponsor - \$15,000 (Two available – industry exclusivity)

- Ten invitations to VIP Reception and photo opportunity with Campbell Brown;
- Valet parking and superior seating table for 10 with custom signage;
- Logo recognition on VIP Party signage and separate VIP invitation (mailed to 200);
- Logo recognition on event invitation (mailed to 1000) and in event program (700ppl);
- Half-page ad in event program;
- Logo recognition in post-event thank you ads;
- Name recognition in corporate and donor newsletters and in UWCA blog for 2 months (Oct - Nov) with related articles about event (more than 12,000 subscribers;)
- Logo recognition on UWCA Partner Page for 2 months with hotlink to corporate site;
- Tax deductible value of gift is \$13,700.

**Sponsorship at this level makes it possible for UWCA to recruit mentors and tutors for our One Hour for Kids program, providing middle school students in our communities the much-needed adult influence to encourage them to stay in school during the critical years when gaps in educational achievement and drop-out rates begin to increase rapidly.*

Community Champion - \$10,000

- Six invitations to VIP Reception and photo opportunity with Campbell Brown;
- Valet parking and superior seating table for 10 with custom signage;
- Logo recognition on event invitation (mailed to 1000) and in event program (700ppl);
- Name recognition in post-event thank you ads;

UNITED WAY CAPITAL AREA
fifth annual
Speaker
series
CAMPBELL BROWN



Community Champion - \$10,000 (cont'd)

- Name recognition in corporate and donor newsletters and in UWCA blog for 2 months (Oct - Nov) with related articles about event (more than 12,000 subscribers;)
- Name recognition on UWCA Partner Page for 2 months with hotlink to corporate site;
- Tax deductible value of gift is \$8,700.

**Sponsorship at this level helps to continue UWCA's work with local childcare centers, developing curriculum and improving facilities so that children under the age of six in underserved communities receive high quality early care that will prepare them to be successful when they enter school.*

Community Leader - \$7,500

- Four invitations to VIP Reception and photo opportunity with Campbell Brown;
- Valet parking and table for 10 with custom signage;
- Logo recognition on event invitation (mailed to 1000) and in event program (700ppl);
- Name recognition in post-event thank you ads;
- Name recognition in corporate and donor newsletters and in UWCA blog for 1 month (Nov) with related articles about event (more than 12,000 subscribers;)
- Name recognition on UWCA Partner Page for 1 month with hotlink to corporate site;
- Tax deductible value of gift is \$6,200.

**Sponsorship at this level makes it possible for UWCA to continue our work with health care partners, ensuring at-risk populations receive access to quality primary care and behavioral health programs, and helping older adults live independently.*

Supporter - \$5,000

- Two invitations to VIP Reception and photo opportunity with Campbell Brown;
- Table for 10 at event with custom signage;
- Logo recognition on event invitation (mailed to 1000) and in event program (700ppl);
- Name recognition in corporate and donor newsletters for 1 month (Nov) and in related articles about event (more than 12,000 subscribers;)
- Tax deductible value of gift is \$3,700.

**Sponsorship at this level supports programs such as UWCA's 211 information referral helpline, offering assistance with health care, employment, educational, legal, housing, counseling, transportation needs, and much more.*

Table Sponsor - \$3,000

- Table for 10 at event with custom signage;
- Name recognition on event signage and in event program (700ppl);
- Name recognition in corporate and donor newsletters for 1 month (Nov) and in related articles about event (more than 12,000 subscribers;)
- Tax deductible value of gift is \$1,700.

**Sponsorship at this level may support UWCA's volunteer and community engagement programs, connecting people to volunteer opportunities in order to encourage more Central Texans to give generously of their time and talents to address our community's most critical issues.*